

# 2021-2022 TTC Catalog

## CUL 238 Culinary Marketing

Lec: 3.0 Lab: 0 Credit: 3.0

This course is a study of marketing strategies to promote the chef, menu and restaurant or food service establishment.

### **Prerequisite**

CUL 128

### **Course Offered**

Fall

Spring

Summer

### **Grade Type**

Letter Grade

### **Division**

Culinary Institute of Charleston